



## ***STAY ALIVE .... JUST DRIVE!***

**Produces New Power Point Presentation  
Addressing Distracted Driving.**

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Fort Myers, Florida, April 10, 2009- Stay Alive .... Just Drive! (SAJD) the leader in traffic safety awareness announced a new educational power point presentation focused on the dangers of distracted driving.

The typical distraction lasts three seconds enough time for a car going 45 mph to travel more than half the length of a football field.

According to a Virginia Tech Transportation Institute (VTTI) 2006 study of 100 drivers, driver distractions are the leading cause of most vehicle crashes and near misses. 80% of crashes and 65% of near misses involve some form of driver distraction. Most people today consider unsafe driving a threat to themselves and others who use our roads. LOL I'M NT BSY I'M ONLY DRIVING is the latest SAJD safety presentation that will make drivers aware of the dangers of driving distractions.

In this presentation SAJD uses statistics, studies, actual stories and visual effects to help drivers recognize how distractions reduce their safety. We reinforce the importance that drivers remain fully focused on the driving task at hand and be prepared for other drivers who are not.

To schedule a presentation, train the trainer session or purchase the presentation call the SAJD office (239) 340-8693.

SAJD is an accredited member of the American Driver and Traffic Safety Education Association (ADTSEA).

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